

#### **CONTACT**

- **♦** 604.477.2016
- ♦ TobiasVyseri@gmail.com
- Vyseri.com
- VyseriArt.etsy.com

#### **EDUCATION**

# **Douglas College**Associate of Science

2010-2012

**Vancouver Community College**Graphic Design Certificate
2014-2015

#### **SKILLS**

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
HTML
CSS
Wordpress
Team Management
Project Management
Conflict Resolution

#### **REFERENCES**

#### Mike Hill

Face to Face Games Organized Play & Judge Manager 647-460-9447

#### Joe Klopchic

Laughing Dragon Judge Manager 682 433 2199

#### Jonah Kellman

Star Wars Unlimited Judge Manager jonah.kellman@gmail.com

# **Tobias Vyseri**

**Graphic Designer** 

#### **SUMMARY**

Hello! I'm an innovative artist and graphic designer with a unique blend of creative flair and entrepreneurial drive. As the owner of my own business, I've honed my ability to deliver compelling visual solutions that captivate and inspire. With a strong foundation in both traditional and digital art, I bring a versatile skill set to the table. My experience spans various industries, allowing me to adapt and create customized designs that meet diverse client needs. From branding and marketing materials to digital illustrations and multimedia projects, I'm dedicated to producing high-quality work that exceeds expectations.

#### **WORK EXPERIENCE**

### **Level 4 M:tG Judge** | *Various Organizers*

2014 - Present

- Served on staff for over 100 large-scale gaming events across North America and internationally, frequently leading teams of 10-20 judges and coordinating multiple simultaneous events.
- Demonstrated exceptional strategic problem-solving and leadership skills in competitive play environments, consistently earning key roles with top organizers such as DreamHack, StarCityGames, Face to Face Games, Laughing Dragon, and NerdRageGaming.
- Outside of leadership roles, recognized for strong communication, approachability, and effective teamwork, consistently excelling at following instructions and thriving in fast-paced environments.

#### **Artist & Graphic Designer** | Vyseri Art & Cards

2014 - Present

- Operated a highly successful Etsy shop, achieving over 13,000 sales and earning 3,000+ reviews with an average rating of 4.9/5.
- Managed multiple sales channels, including Amazon, eBay, and inperson conventions, effectively expanding market reach.
- Streamlined shipping and logistics processes to handle peak periods with exceptional efficiency.
- Consistently delivered outstanding customer satisfaction, particularly with custom commission projects.
- Designed complete games, including instruction manuals, packaging, and printed inserts.

# **Board of Directors Vice President** | Judge Foundry

2024 - Present

- Kickstarted a grants committee to provide financial assistance and resources for community growth.
- Managed a judge certification Exam, ensuring high standards and accessibility for candidates.
- Successfully launched new products, driving innovation and value for members.



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# **Tobias Vyseri**

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#### **WORK EXPERIENCE CONTINUED**

## **Graphic Designer** | Direct Response Media Group

2016 - 2018

- Designed and executed direct mail advertisements under tight deadlines, translating client ideas into impactful visual assets.
- Fostered improved communication and collaboration across teams, ensuring seamless alignment with client objectives and expectations.
- Created custom menus, paying close attention to print considerations for optimal quality.

### **Graphic Designer** | PostNet

2015-2016

- Produced custom business cards, websites, brochures, and flyers tailored to meet client needs.
- Managed client relationships, handled invoicing, and provided technical support to ensure a high level of customer satisfaction.
- Oversaw shipping operations and proactively ordered inventory to maintain stock levels and ensure smooth service.